

# Conference call:

## Coping with the future:

**Business, Work and Action Research in the Digital Age - A cross disciplinary conference**

University of Agder, Kristiansand, Norway, October 8th, 9th and 10th, 2018

**Organisers:** Prof Hans Christian Garmann Johnsen, University of Agder, in co-operation with NTNU Gjøvik; European Network of Workplace Innovation EUWIN; International Journal of Action Research (IJAR); TNO, Leiden, The Netherlands; European Journal of Workplace Innovation (EJWI); HIVA - Research Institute for Work and Society, University of Leuven, Belgium; and Eurofound, Dublin, Ireland

The conference will include presentations by business leaders, panel discussion, key note speakers, paper sessions and general discussions.

### **Monday 8th October: Workplace Innovation 4.0 for Europe: EUWIN day**

Companies in Europe are exploring the opportunities of Industry 4.0. This revolution is about technology, people and work organisation.

- Optimising relations between people, organisation and technology in the new paradigm
- Tackling skill gaps within organisations
- Promoting work-based learning
- Policies to facilitate the creation of Workplace Innovation 4.0
- How is workplace innovation related to technological innovation?
- Why should companies engage in workplace innovation programmes?
- Supporting development of 'innovative qualifications' and 'innovative behaviour'
- How does Workplace Innovation fit into the Nordic tradition?

### **Tuesday 9th October: Work in the Digital Age: EJWI Day**

- How sustainable is the present collaborative and welfare model in systemic change?
- How will the digital revolution impact work?
- What policy changes are needed in relation to system change in business and work?
- How will social and political change parallel change in business and work?
- How can knowledge development be organised in a knowledge society?

### **Wednesday 10th October: Action Research in Social Transformation: IJAR Day**

- Action Research and transformative social processes
- Why should Mainstream Social Researchers be interested in Action Research?
- Discourse Democracy at Work: Public Spheres in Private Enterprises
- Digitalisation of work
- Methodology for developmental work research
- Action Research and Public Political Education: The Latin American Strategy