

Discussion Forum

## Conference Call

“The Future of Workplace Innovation: International Conference” at the University of the Basque Country (UPV/EHU). San Sebastian (Spain) October 1<sup>st</sup> -3<sup>rd</sup>, 2024.

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As we navigate transformative changes in our workplaces, spurred by rapid technological advances and shifting societal values, the role of workplace innovation has never been more crucial. The upcoming European Workplace Innovation Network (EUWIN) conference hosted by the University of the Basque Country in San Sebastián (Spain) is not merely an event; it is a timely conclave to reflect on how we can harmonize productivity and well-being at work with human-centric work practices.

Workplace innovation, as chronicled by EUWIN and highlighted through various European policies and programmes, transcends conventional organizational changes. It integrates the participation at work, work organization, and supportive technologies, aiming for good jobs. This multifaceted approach has been pivotal in Europe in the last decades.

The narrative of workplace innovation in Europe has evolved significantly since EUWIN's inception in 2013. With its foundation firmly rooted in European socio-technical traditions and democratic dialogue, workplace innovation has emerged as a response to Europe's economic and social challenges. It promotes a systemic view that sees technological advancements not as replacements for human work but as enablers.

The upcoming conference aims to showcase different approaches across Europe. These discussions are crucial as they provide actionable insights that can help bridge the gap and increase diffusion.

Moreover, as the EU continues to push forward its agenda on digital and green transitions, workplace innovation stands out as a strategic lever to achieve these goals. It ensures that the shift towards a more digital and sustainable economy is not only

productive but also socially inclusive. The principles discussed at this conference will likely influence policy formulations aimed at nurturing a resilient and adaptable European workforce.

This international conference calls upon researchers, policymakers, and practitioners to engage in a dialogue. As we discuss, debate, and learn from each other's experiences, the conference will underscore the imperative of participation and learning, ensuring that workplace innovation remains central to Europe's competitive edge.

For those interested in contributing to or attending this discussion, registration and call for abstracts are now open. Please visit [The Future of Workplace Innovation](#) for registration details and [Call for Papers](#) to submit your abstracts.

**Join us as we shape the future of work in Europe.**